

PCKEYS TECHNOLOGY SOLUTIONS

APPLICATIONS TRAINING OPTIONS



PCKeys offers training via four delivery methods. This summarizes them for you. Remember, any course can be customized to meet organizational needs. Likewise, pricing can sometimes be optimized based on your particular training initiative. Please review the information for a *general* overview, then talk with us so we can understand your requirements, answer your questions and provide you with specific details on how we can configure exactly the training you desire...plus a little extra. It's the PCK way!

	On-Site Instructor-Led Training (ILT)	Virtual Live Instructor-Led Training (LIT)	Mentored Training (CAAP)	Computer-Based Training (CBT)
How are PCKeys courses different?	All PCKeys instructor-led courses (ILT, LIT, CAAP) are taught by certified instructors who emphasize flexible content and pacing to meet the specific needs and frame of reference of the participants. PCKeys courseware is provided in color in a customized binder. All PCKeys curriculum is designed by certified trainers with a M.Ed. in Instructional Technology. All PCKeys curriculum strives to achieve all levels of Bloom's Taxonomy and to follow Gagne's Events of Instruction to ensure effective learning.			All CBT courses for Office 2003 and 2007 except Excel 2007 and Word 2007, authored and presented by PCKeys instructors.
Program Description	At your facility, using your equipment. PCKeys provides the courseware, instructor and enthusiasm! Traditional classroom environment with benefit of private, customized training. Generally offered in intro, intermediate and advanced class sessions. Custom content, courseware and labs can be created.	Skill-specific training provided from the comfort of your home/office with a live instructor. Quick but skill-filled 90-minute sessions then get back to your day! Learn just what you need or apps start to finish. You choose. Private LIT sessions can be scheduled.	The best of blended training – learn at your own pace with the benefit of weekly mentored support, tips and insights. Prepare for the certification exam or just so you know all there is to know about the apps. Intro-Adv topics in one course.	Self-paced training available 24/7 via CD or online. Video-based (not text) so it's like watching an instructor in the classroom but you can replay or pause any time you want. Intro-Adv topics in one course.
Unique PCKeys Features	You have to experience the way we teach! It's more than skills. It's the P-C-K Way!	Interactive. Hands-on. Not a webinar. PCKeys PowerPak™.	Only one of its kind. Aptitude Achievers™.	Video-based. Taught by real instructors, not actors.
Duration	Typically 1-day or 8-hours per level.	90-minute sessions offered in five time slots per day.	Self-paced (3-5 hrs/wk) with 1 hr scheduled mentoring/wk. Applications are 3 or 5-week cohorts.	Self-paced learning available 24/7, anytime, anywhere. Office courses either 3 sessions (9 hrs) or 5 sessions (25 hrs)
Flexible Scheduling	☹️ Scheduled based on company/employee availability. Does require staff to take a full day from other duties.	☺️ Only need 90-minutes, offered at 5 times M-F	☺️ Only 1 scheduled hour/wk, other training on own schedule.	☺️ 24/7. Anytime. Anyplace.
Retake Policy	Phone and e-mail support included. Retakes available only if another on-site class is scheduled at the same site.	Receive recording of class for unlimited 24/7 review.	Access to content for 1 year if online delivery is selected or forever if CD delivery is selected. Student chooses delivery method when purchasing the course.	

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Group Interactivity	😊 The full classroom experience allows students to interact with each other and the instructor.	😊 PCKeys provides an <i>interactive</i> experience with extensive verbal interaction.	😊 Cohorts meet weekly, encouraged to collaborate, share ideas and support each other.	😊 None, other than the video-based CBTs makes you <i>feel</i> like the instructor is actually there.
Personal Mentoring	😊 As much as possible in a classroom setting, especially during labs and projects.	😊 Not as much as ILT or CAAP, but PCKeys provides as much personal attention as possible during the 90-minute session.	😊 Weekly mentoring and individual support.	😊 None
Individualized Learning Opportunities	😊 PCKeys instructors work hard to bring personal examples and application to the skills taught in their classes. Custom labs available.	😊 Each class provides Retention Builder encouraging participants to create own content using new skills.	😊 Each cohort provides 3-5 Aptitude Achievers encouraging participants to create own content using new skills.	😊 Pre- and post-tests, simulated practice, supplemental resources, self-directed learning.
Test Prep Software			😊	
Certification Exam			😊	
Collateral Costs	Instructor travel/lodging/per diem/transportation' Facility/equipment overhead.	None	None	None
Investment Per Person	Varies based on overall contract length, attendees etc.	\$99/session 10% off 10-pak	\$475 3-session \$575 5-session	\$135 3-session \$225 5-session
Comparable Competitor Cost	\$225/day avg for public classroom training. On-site varies.	No direct comparison but LIT = half day public class content or \$112 avg.	No direct comparison but equiv to 3-5 days public class content or \$675-\$1,125 avg.	\$35-\$425 for other titles available but quality and content vary significantly.
Frequency	As scheduled.	Many times per month over 5 time categories per day.	Cohorts begin approximately every 4 weeks. Mentoring scheduled per cohort.	Any time!

All competitor pricing is based on averages and is for illustrative purposes only. PCKeys pricing is ALWAYS optimized for your specific training project, based on number of participants, content, duration and other factors. Pricing subject to change without notice. Please ask us for accurate pricing for your training initiative!

